

CATALOGUE

— SPRING 2020 —

MADE IN GERMANY WITH LOVE

WWW.58PRODUCTS.COM/B2B



Cucumber and Fennel Salad

1 large fennel bulb
1 or 2 medium cucumbers,
thickly sliced
Dressed over and juice of
1 lemon
Olive oil
Salt and freshly ground black
pepper

Cut the tops of the stalks off the fennel bulb and discard. Trim off the fronds and reserve. Finely chop the stalks. Cut the fennel bulb in half, run out the tough core, and thinly slice the bulb, save the fronds, chopped stalks, and discard bulb in a large bowl. Add the cucumber and lemon juice, drizzle with the olive oil, and season with salt and pepper. Toss to combine, and refrigerate for 10 minutes before serving.

Serves 4

Spidskål (Cabbage Salad)

½ cup (2½ ounces) ground
walnut seeds
1 medium head green cabbage,
chopped
Salt and freshly ground black
pepper

Toast the walnut seeds in a medium skillet over
medium heat, stirring constantly, until light golden, about 5 minutes.
Massage and discard as many damaged leaves as
possible. Cut the cabbage in half and discard the core. Finely chop the cabbage and
herbs, season with salt and pepper.

Combine the walnut seeds and cabbage together in a
medium bowl. Drizzle with the olive oil. Season
with salt and pepper. Toss to coat. Serve
again. Serves 4.

SIMPLY
USE OUR
B2B LOGIN



STORAGE JARS

900 ml / 30.4 fl oz & 1700 ml / 57.5 fl oz

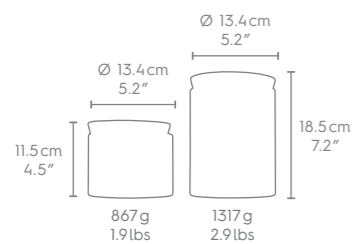


CHEERFUL
T02.31.01



CHARMING
T02.32.01

NEW



SIZE & WEIGHT



PROPORTION



GIFT BOX BETON



BOWLS

500 ml / 16.9 fl oz



GRINNING
T01.01.01



SULKING
T01.02.01



T01.01.12



T01.01.13



T01.02.08



T01.02.14



KISSING
T01.03.01



HAPPY
T01.04.01



DREAMY
T01.05.01



T01.03.07



T01.03.15



T01.04.11



T01.04.16



T01.05.21



T01.05.17



TASTY
T01.06.01



LAUGHING
T01.07.01



T01.06.22



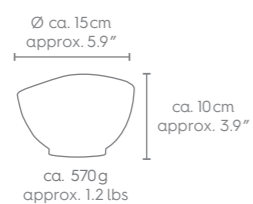
T01.06.23



T01.07.24



T01.07.25



SIZE & WEIGHT



PROPORTION



GIFT BOX LIGHT GREY





BOWLS

1000 ml / 33.8 fl oz



GRINNING
T02.21.01



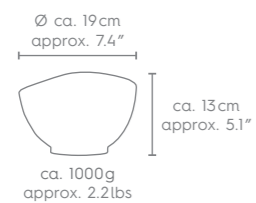
LAUGHING
T02.27.01



HAPPY
T02.24.01



TASTY
T02.26.01



SIZE & WEIGHT



PROPORTION



GIFT BOX GREY

BOWLS

350 ml / 11.8 fl oz



LAUGHING
T02.07.01



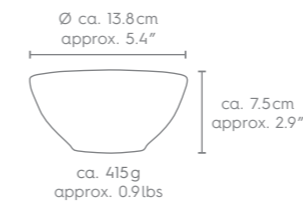
GRINNING
T02.01.01



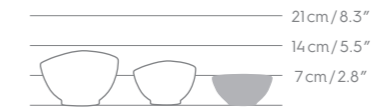
HAPPY
T02.04.01



TASTY
T02.06.01



SIZE & WEIGHT



PROPORTION



GIFT BOX DARK GREY





COFFEE CUPS

200 ml / 6.7 fl oz



GRINNING
T01.41.01



KISSING
T01.42.01



HAPPY
T01.43.01



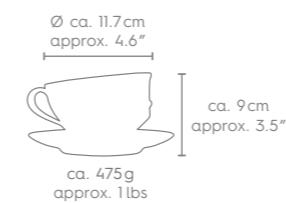
OH PLEASE
T01.44.01



SNOOZY
T01.45.01



TASTY
T01.46.01



SIZE & WEIGHT



PROPORTION



GIFT BOX LIGHT BROWN



ESPRESSO-MUGS

80 ml / 2.7 fl oz



IMPISH
T02.11.01



CHEERY
T02.12.01



BAFFLED
T02.13.01



TASTY
T02.14.01

Ø ca. 6 cm
approx. 2.4"



ca. 240g
approx. 0.5 lbs



ca. 9.2 cm
approx. 3.6"

21 cm / 8.3"

14 cm / 5.5"

7 cm / 2.8"



SIZE & WEIGHT

PROPORTION



GIFT BOX
DARK BROWN

MUGS WITH HANDLE

350 ml / 11.8 fl oz



GRUMPY
T01.81.01



CHEERY
T01.83.01



JOKING
T01.85.01



IMPISH
T01.82.01

Ø ca. 10 cm
approx. 3.9"



ca. 12 cm
approx. 4.7"

ca. 380g
approx. 0.8 lbs

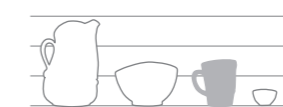
SIZE & WEIGHT



BAFFLED
T01.84.01



TASTY
T01.86.01



21 cm / 8.3"

14 cm / 5.5"

7 cm / 2.8"

PROPORTION



GIFT BOX BERRY



MUG SETS

350 ml / 11.8 fl oz



GRUMPY & IMPISH
T01.27.01



CHEERY & BAFFLED
T01.28.01



JOKING & TASTY
T01.29.01



BOWL SETS

100 ml / 3.3 fl oz & 200 ml / 6.7 fl oz



KISSING & GRINNING
T01.21.01



DREAMY & HAPPY
T01.30.01



LAUGHING & TASTY
T01.25.01



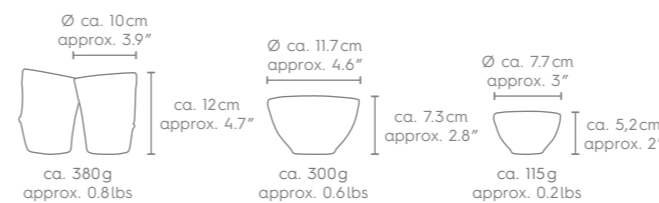
KISSING & GRINNING
T01.22.01



HAPPY & OH PLEASE
T01.23.01



TASTY & SNOOZY
T01.26.01



SIZE & WEIGHT



PROPORTION



GIFT BOX PURPLE

EGG CUP SETS

1 EGG



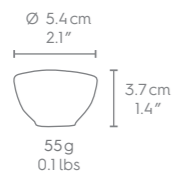
KISSING & DREAMY
T01.51.01



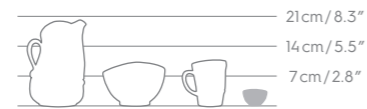
OH PLEASE & TASTY
T01.52.01



HAPPY & HMPFF!
T01.53.01



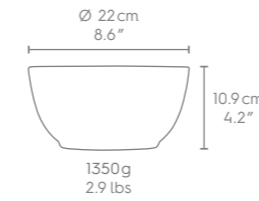
SIZE & WEIGHT



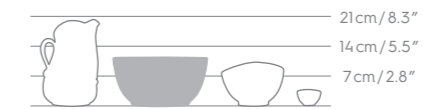
PROPORTION



GIFT BOX OLIVE



SIZE & WEIGHT



PROPORTION



GIFT BOX YELLOW-GREEN

BIG BOWL

2600 ml / 87.9 fl oz



OUT OF CONTROL
T01.35.01



SUGAR BOWL

400 ml / 13.5 fl oz



SWEET
T01.33.01

POT

1200 ml / 40.5 fl oz



GOOD MOOD
T01.31.01

JUG

350 ml / 11.8 fl oz



JOLLY
T01.32.01



SIZE & WEIGHT



PROPORTION



GIFT BOX
MINT-GREEN, OLD-ROSE, YELLOW

VASES

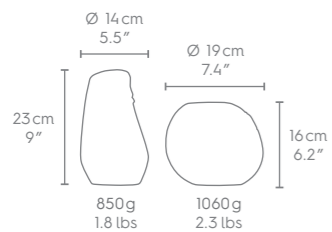
16 cm / 6.2" & 23 cm / 9"



LAID-BACK
T01.91.01



AMUSED
T01.92.01



SIZE & WEIGHT



PROPORTION



GIFT BOX GREEN



PLATES

18 cm / 7.1" - 28 cm / 11"



SMALL DEEP PLATES WITH BITE
T01.76.01



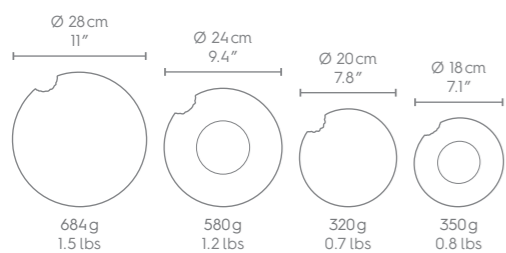
DESSERT PLATES WITH BITE
T01.73.01



DEEP PLATES WITH BITE
T01.75.01



DINING PLATES WITH BITE
T01.74.01



SIZE & WEIGHT



PROPORTION



GIFT BOX LIGHT BLUE



NAPKINS



AFTERNOON FESTOON
T04.21.01



BOUQUET GOURMET
T04.21.02



FACE PASTRAMI
T04.22.01



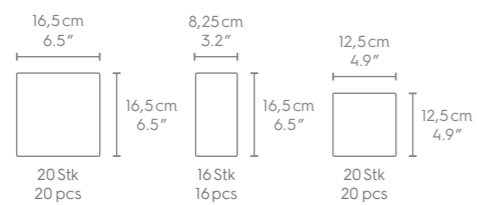
FULL BLOOM FESTOON
T04.22.02



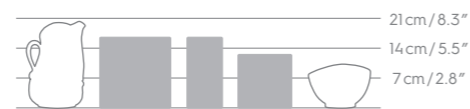
KIDS B-DAY PARTY (BLUE)
T04.23.01



KIDS B-DAY PARTY (LILAC)
T04.23.02



SIZE & WEIGHT



PROPORTION



EGG CUP HATS



GREY/LIME
T01.55.32



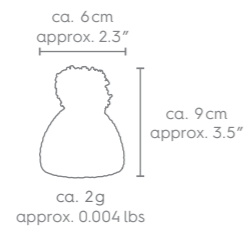
GREY/TURQUOIS
T01.55.02



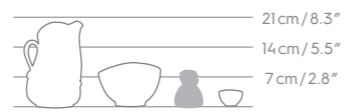
GREY/MAGENTA
T01.55.03



GREY/ORANGE
T01.55.04



SIZE & WEIGHT



PROPORTION



MAGNETS



HAPPY



TASTY



DREAMY



KISSING



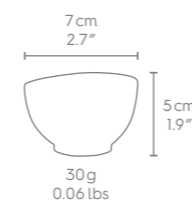
OUT OF CONTROL



GRINNING

T04.11.01

Order Item number for 6-piece package:
(Packaged in sets of six varying designs per transparent packaging unit.)



SIZE & WEIGHT



PROPORTION



BREAKFAST BOARDS



MILKBUDDIES
T04.01.06



CINNAMON STAR MASSACRE
T04.01.07



I'D LOVE TO BE HOME
T04.01.10



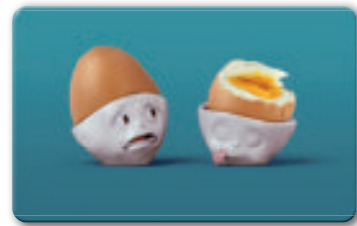
SOCCER GOING ROUND MY HEAD
T04.01.11



HAPPY BIRTHDAY
T04.01.13



BOWLS DON'T CRY
T04.01.14



HALF AS BAD
T04.01.15



I HAVE A CRUSH ON YOU (RED)
T04.01.16



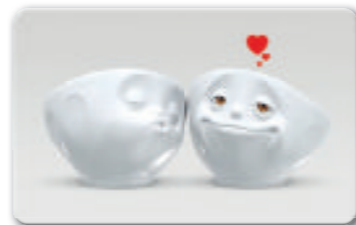
THANK YOU
T04.01.18



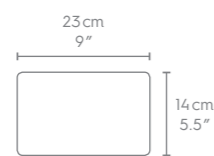
KISSES
T04.01.19



BIG BANG
T04.01.20



SWEET LIFE
T04.01.21



SIZE & WEIGHT



PROPORTION

SPARE PARTS

We always have your back with spare parts. In case a saucer gets broken or you might spontaneously fall in love with the delicate embossing on the bottom of the saucer of course you can order some more or re-order them in all sizes.



SAUCER ESPRESSO CUP
T01.61.01



SAUCER COFFEE CUP
TASSEN AND TALENT
T01.62.01



STORAGE JAR LID
T01.68.01



POT LID
T01.63.01



SUGAR BOWL LID
T01.67.01



TALENT CUPS

260 ml / 8.7 fl oz



LUDWIG VAN BEETHOVEN
T80.01.01



WOLFGANG AMADEUS MOZART
T80.02.01



RICHARD WAGNER
T80.03.01



JOHANN WOLFGANG VON GOETHE
T80.11.01



WILLIAM SHAKESPEARE
T80.12.01



SIZE & WEIGHT



PROPORTION



GIFT BOX BLACK



POS MATERIALS

In support of your point-of-sale initiatives, new customers will receive a free POS-package with the first order shipment, including a stand-up display, several Leporello folds and a selection of postcards. All existing customers may reach out at any time for their free POS materials.

POSTCARDS

Our postcards have grown into an attractive give-away for our retailers, not to forget highly sought-after collectibles among TASSEN aficionados. Postcard themes are based on scenes and dialogue segments from the animated TASSEN films, incorporating a wide range of subjects related to occasions for gift-giving and seasonal events and holidays.



STAND-UP DISPLAYS

Beautiful TASSEN and a classy TALENT Stand-Up displays are also available for your stores. Each side of the display shows a different image, so you have several possibilities to combine them and create a varied decoration.

LEPORELLO-FOLDED FLYERS

Each TASSEN product is packaged with a Leporello flyer, offering additional information about the brand and a concise overview of our product line-up and usage scenarios.



FOLD-OUT CARDS

For our TALENT line-up, we offer exclusive fold-out cards detailing the concept behind the TALENT series together with an overview of our entire product offering and pretty use case scenarios.



DISPLAYS

CUT-OUT DISPLAY

Our Cut-out displays are the main eye catchers at your TASSEN point-of-sale. They will complement your product line-up and direct customers towards our products. The displays are available for a 5.00 EUR/each nominal fee and can be added to your next product shipment. (Dimensions: 40 x 70cm/15.7 x 27.6" and 70x40cm/27.6 x 15.7").



ROLL-UP DISPLAYS

Rendering our characters larger than life, the oversized Roll-up Displays take your TASSEN POS marketing to the next level. High-quality materials create an upscale look. They can be shipped on-demand. Every Roll-Up Display costs 150.00 EUR plus shipping, including a safety briefcase for transit. (Dimensions: 88.5cm/34.9" width and 221cm/87" height).



SOCIAL MEDIA

Follow FIFTYEIGHT PRODUCTS
on Social Media

Stay connected to the world of FIFTYEIGHT PRODUCTS: Find our viral video clips on YouTube, photos and stories on **Instagram**, **Pinterest** and **Facebook**, plus our animated GIFs for social chats on **Giphy**.

Stay in the loop about the latest news and join the conversation by commenting, liking and sharing our posts across social networks.

We look forward to seeing you!



Join us on social by following the URL below or scanning the QR Code:

www.58products.com/socialmedia



B2B LOGIN

Our new B2B customer portal for business
accounts just got a whole lot better!

You can now keep track of all your orders and download all necessary documents in one place, accessible via a large number of channels and devices.

The FIFTYEIGHT PRODUCTS **B2B Portal** allows you to submit your orders and find inspiration from product recommendations.

We also support your (digital) marketing efforts with a large number of resources: Animated TASSEN videos, images, marketing collateral and more are available to download for free.



As a registered customer, you can access your B2B account by visiting the URL below or scanning the QR Code:

Not a registered customer?

Simply follow the link and register as a new B2B business customer!

www.58products.com/b2b



LABELS



Born in Germany and loved around the world, the TASSEN series of emotional porcelain blends fun-loving attitude with Made in Germany quality. Since 2007, the quirky bowls, coffee mugs, teapots and more products – also known as the stars of viral video clips on YouTube – have been bringing a healthy dose of joy to the table.



Our TALENT series pays tribute to brilliant artists who have enhanced the world's cultural heritage with their works. Famous composers and poets are sculpted as premium porcelain cups with rich, three-dimensional details to celebrate their legacy. Teatime with Shakespeare? We got you!



ABOUT 58

FIFTYEIGHT PRODUCTS was founded in 2007 to combine two passions: First, our love for computer-generated animation with a penchant for emotionally appealing characters. That's because creating lifelike characters and brand mascots for global companies is our daily bread at the award-winning animation studio FIFTYEIGHT ANIMATION. And second, we are also passionate about quality products with elaborate design, so FIFTYEIGHT PRODUCTS provides a platform for turning our own ideas into real-life products.

Developed with great attention to detail, our unique TASSEN series brings premium quality porcelain with emotional facial expressions to the table. And of course, our love for computer animation looms large across the entire collection, as each character is based on 3D-animated films with our 'talking dishware'. By the way, the humorous videos have already won a loyal following – and millions of views on YouTube – in Germany and the English versions voiced by bona fide Hollywood comedians are trending on our international channel.

Speaking of international, the cheeky TASSEN collection is currently finding its way into households across the world. From all over Europe to Scandinavia to Asia and the United States, customers are delighted by our quality porcelain, 100-percent Made in Germany according to social and environmental standards.

The team behind FIFTYEIGHT PRODUCTS is constantly developing new additions to the TASSEN family – and we're having tons of fun in the process. We hope that gifting and using our products will bring lots and lots of smiles to you and your loved ones.

